



## END USER LICENSE AGREEMENT (EULA)

### GENERAL EULA WHICH APPLIES TO ALL SWMCA CATALOGS FONTS.

#### USAGE:

SWMCA is Christian owned, but those of all other faiths or of no faith of all may use this/these or any other SWMCA font(s) for any use they please providing they are not violating this EULA and where a fee is required it has been paid. As a part of the unedited Apostles' Creed, SWMCA believe it to the fullest including the phrase "and I believe in all things seen and unseen" which may include UFO's, ghosts, spirits, unexplained philosophies or phonomeon, the paranormal, aliens, metaphysics, or any of these happening now or in the future. Because of this SWMCA neither endorses nor condemns any view, products, documents, etc produced using SWMCA's fonts using processes or medias of the past, currently in use, or yet to be invented. SWMCA has no control over who buys, downloads or uses our fonts or how they're use.

#### COPYRIGHT:

SWMCA copyrights all it's fonts. Because outside contractors and programs may be used for digitalization of SWMCA fonts, copyrights of other entities may also apply.

#### WHAT YOU CAN DO:

Download and use SWMCA fonts at your own risk. (because SWMCA does not control the age, condition, or use of computers or equipment using our fonts). We will NOT be responsible for crashes, viruses etc.

Use the font's however you want.

Have two (2) backup copies on disk, usb stick, micro SD, or other storage system.

Sell or trade equipment without removing SWMCA fonts.

Use SWMCA fonts if on units acquired used {but you may make only ONE (1) copy of each font in this case}. Units bought at auctions, closeout, hand-me-down, from liquidators, or more than 12 months old are considered used. The one copy restrictions do not count if you got SWMCA fonts from authorized download websites. It only applies if to SWMCA fonts already installed BEFORE you gained ownership of the unit.

Commercial use is welcome unless you're reselling the fonts or restrictions regarding this is included in your EULA or at the authorized download website you used.

Use of most SWMCA fonts is usually free for Government Agencies, Daycare/Senior Centers, Educational or Scientific Institutions, Penal Institutions, Homeless Agencies, Religious Groups, Hospitals and non-profits even if we charge for the fonts. E-mail us at least a month in advance if it's a fee fonts. Covers all computers at all locations.

Additional copies outside of backups may be made but for in-house use only.

Re-engineer our fonts or anything generating them with trojan horses or other viruses or vices that may crash hard

drives or other calamities.

**WHAT YOU CAN NOT DO:**

Make copycat copies or mimic our fonts in a manner where they can't be easily distinguished from SWMCA's originals.

Take credit for work done by SWMCA or it's contractors unless we commissioned you to do the work.

Offer SWMCA fonts for download to the public without our express written permission.

Use SWMCA fonts with the intent of putting SWMCA or any of our contractors or competition out of business. This includes any attempts to diminish or lower the revenues of all above entities. We believe in earning the trust of our clients the old-fashioned way, HONESTLY! We also honor and value our competitors [all of them], and try to give them the same respect SWMCA hopes to get from them.

Offer our fonts for any price if you got them for free.

Resell our fonts when you got them free, or beyond a reasonable price if you paid a fee. You may not sell multiple copies of SWMCA fonts without consent. (There's a reason why even SWMCA's free fonts are copyrighted). When a fee is paid for SWMCA fonts, they should be at fair prices.

Offer our fonts as part of a "package" (especially if consumers must pay for it) without consent or prior written agreement.

**COST:**

All freeware fonts are still copyrighted. This font may or may not be freeware. Commercial usage is also allowed unless the font was furnished with a EULA speaking to the contrary. Just because the font is freeware now does not mean it will be indefinitely. SWMCA may at any time make it a fee font for any reason or at will. SWMCA may also keep the font free but place restrictions on use of free versions.

**CLOSING of SWMCA Catalogs-Death of Operator(s)-New Ownership and this EULA.**

If SWMCA closes, merges, is bought out etc., its successor or in the event of the owner's death that person's estate may have these rights as well as that of replacing this EULA. If SWMCA is a partnership at the time the surviving partner(s) may make the same decisions, and if it's a corporation at a later date, decisions made regarding this [or these] font(s) are to be made according to the wishes of the shareholders or the board it elects. SWMCA may offer this font for free or fee as long as it's the same at all offering websites. We may create an expanded or drastically version as a fee font while continuing to offer this font (or this package) for free as long as the paid one is a better value. Currently all SWMCA fonts are offered at [fontspace.com](http://fontspace.com) and a select number at [dafonts.com](http://dafonts.com) and a few other outlets. We may change where our fonts may be acquired or discontinue a font at will.

For the most current EULA with any addendums or changes, use the corporate web address the click "EULA AREA" from the main menu. EULAs are or will be on file at [archive.org](http://archive.org) (Wayback Machine).

**THIS EULA REPLACES ALL PRIOR VERSIONS AND MAY BE UPDATED OR REPLACED IN THE FUTURE.**

SWMCA Catalogs Kansas City, Missouri. #swmca

**CORPORATE:** [www.swmca-catalogs.tk](http://www.swmca-catalogs.tk)

**FREEBIE:** <http://fontspace.com/swmca-catalogs>

**TOLL SALES:** [www.swmca.com](http://www.swmca.com)



## FREELANCERS' UNION ADDENDUM for the EULA of all NON-UNION FONT DOWNLOADS

Effective September 5, 2014

There is a Freelancers' Union addendum for **all** SWMCA fonts. **This copy** applies for **NON-UNION**MADE products only. the one for union products has both the SWMCA and Freelancer's logos at the top. This non-union version of this addendum has ONLY a SWMCA logo at the top. By law, SWMCA can't knowingly put any union labeling on non-union products. This is the reason why two different addendums were created instead of just one.

For any download of a single font you will only get ONE of these two addendums as a part of your download. **For FONT FAMILIES...** (two or more individual fonts in a single download), you may get a copy of **BOTH**. If that is the case, this addendum copy will **ONLY** apply for the fonts **NOT SUPPLIED** WITH A UNION LABEL! The rest of the fonts will covered by the *UNION* product addendum. Should the Grade B union label certificate be issued in the future **it will not apply to this download or any download before the posted date.** By possessing *this copy* **you agree not to attach any union label or representation of one to it whatsoever.** This is not an union work.

*Grade A Union Work:*

All works done FROM START TO FINISH ON or AFTER 12:01 am Central Time, September 5, 2014 ARE union made works.

THE FONT(S) IN THIS DOWNLOAD **WITHOUT** A GRADE A

# **UNION LABEL CERTIFICATE DO NOT (and never will) HAVE QUALIFICATION FOR THIS DESTINATION!**

## *Grade B Union Work:*

Older works are to be considered union made only after they have been reworked. How? By one or more of the following methods:

1. At least ten or more current ASCII characters that did not exist in previous editions of the font have been made.
  2. A minimum of 25% of the characters have been altered.
  3. Work to improve spacing and/or kerning.
  4. The font had major deficiencies  
(i.e. appears smaller than fonts by others besides SWMCA typed at the same size, uneven letters, etc)
  5. Had to be redone to work out bugs or remove viruses  
(such as those that might crash a clients computer)
  6. Was drawn earlier but never digitalized.

## Grade A union seal:



**CENTERED on CERTIFICATE. Only  
for new works on or after Sept. 5, 2014!**

*The actual union seal (logo) will differ from the mock one shown in the samples presented here.*

## Grade B union seal:



UNION  
LABEL

*Always in upper right-hand corner.*

## **What ~~CAN-NOT~~ be considered Union Made by SWMCA**

1. Fonts that were merely renamed
2. Fonts that were digitalized before September 5, 2014 but not introduced to the public until after that date.
3. Fonts SWMCA doesn't own the rights to.
4. Painted signs and previous products or services by SWMCA  
(however the fonts used can later be digitalized to be union products)
5. Private fonts (those not being offered to the public with no intent to offer them in the near future).
6. Non-union fonts where only minor changes were made.
7. Pirated and counterfeit works by others labeled as SWMCA or a mimic of the name.
8. [May God graciously prevent this but:] works made after SWMCA leaves unionization (if it ever does).
9. Fonts not furnished with an official Union Label Certificate issued by SWMCA.
10. Incomplete fonts.
11. Non-digitalized fonts drawn before September 5, 2014, they can however become labeled as "union made" upon digitalization but only in the Grade B destination.
12. Fonts where the TOTAL copyright was or will be sold to non-union entities.
13. Fonts where any court of law within the United States has ordered the removal of the Union Label [only copies made on or after date of judgement].

## **SWMCA's "FUTURE" destination and what it is:**

All works with the "FUTURE" destination are non-union works that are scheduled for major overhaul and will soon become union works. Any font or font family download given the future destination will be given a Grade B union labeling upon the completion of the overhaul. In this case, once the certificate is included, it only applies to the downloads made AFTER the posted date and only applies for the fonts listed.

Although the actual union mark appears, it is in inverted colors. The notification of this destination will appear at or nearest the point of download or along with the font samples on websites or within advertising for the particular font(s). It is ILLEGAL in the United States and most other nations to alter this label. Unless you're a member of the Freelancers Union, you DO NOT have permission to reproduce this notification and if caught are subject to prosecution and restitution to the fullest extent allowed by law! You may be prosecuted in more than one jurisdiction as all union related designs and materials associated with SWMCA [including even the addendum you're reading now] are copyrighted not just by SWMCA, but by the Freelancers Union as well.

Below is a sample of "FUTURE" union work notification:



#### Other Unions:

SWMCA Catalogs is proud to now be organized by the Freelancers Union. As long as SWMCA has at least one employee (counting even the founder), all workers have the right to organize and vote to pursue a bargaining agreement with any union that will accept them. By law SWMCA Catalogs can not demote, suspend, or fire any employee for joining a labor union, and wouldn't even if it could. Therefore SWMCA workers may organize to be represented by additional workers' unions. In this case additional addendums may be written and added to cover those unions or a new one replacing this one could be made to accommodate all unions representing those employed by SWMCA. It is however the members' responsibility to pay union dues and remain in good standing with the union they choose.

**"Copy-cat" Works (Imitation Jobs, Reworks, and Reincarnations):**

Only works done TOTALLY by SWMCA or it's contractors can include any SWMCA Union Label Certificate for SWMCA downloads. Only members or those operations organized by this (or any other labor union) can use this union's marks or incorporate them in their own designs and works. This part of the addendum will apply even to any works which SWMCA is not the original author (except when the work was gifted or commissioned by SWMCA). In the case of imitation (fake), counterfeit, etc. versions of SWMCA's downloads the NON-UNION version of this addendum applies...and there's also an EULA just for these works. In the case of reworked (altered) fonts based off of SWMCA fonts and works abandoned by SWMCA the NON-UNION addendum applies unless a unioned firm is doing the work, only then can they use union labeling. SWMCA must be credited for creating the base font used to form any works that are authored by others regardless of the circumstances for any works based on SWMCA fonts. This is true even if characters are borrowed from other fonts not by SWMCA in which case those artists are expected to be given credit as well. New fonts made by the imitation or alteration of a SWMCA font that's union made does not qualify the "new" work as "union made" unless the one doing the work is a bonafide union member.

**Licensees and Resellers:**

This extention of your EULA(s) contain some terms not normally in this kind of document. Because of the nature of the product SWMCA sells and the graphics industry, the extra stuff normally found in business contracts has been added. This is so areas not covered by off-the-shelf forms that are concerns can be addressed. Depending on your intentions for you download, some of these items may not be applicable for your use. The desire is to make sure "everyone's on the same page". SWMCA is now a unionized firm. This means that it not only have a duty regarding it's own reputation, but also has an huge obligation to protect that of the Freelancers Union and it's members as well. All those who work for or act on behalf of SWMCA Catalogs are expected to conduct business affairs in a dignified manner with other involved firms be they unionized or not. They're eexpected to work together so the customer is happy with the end product. Nobody can please everyone, but everyone can try to please as many as possible. Fellow workers and/or contractors, the Freelancers (or any other future unions), the general public; and yes even the competition, is expected to be treated in a civilized manner with all their

dealings involving SWMCA. While SWMCA is Christian owned, all who have business affairs involving SWMCA are expected to treat everyone with the same courtesy and fairness even if their choice is not to ever choose Jesus as long as they live. SWMCA is NOT in the business of playing judge and jury or being the morality police. It is true that SWMCA can't tell you with assurance that you'll have salvation or the joy of everlasting eternal life without the Lord Jesus, but still hopes to have your business. SWMCA strives to treat everyone encountered like the humans with [real feelings and ideas] that they are no matter what they choice to believe in spiritually.

#### **Marriage-Domestic Partnerships-Long Term Loves:**

For the sake of benefits, contests, etc. SWMCA considers any marriage or domestic relationship recognized by the Federal Government (USA) or the United Nations to be valid in most cases. An on-going relationship of 5 or more years with no more than a 120 day split is also considered as de facto married regardless of if it's actually legally common law or not. This also includes those declaring themselves as sovereign.

*The exceptions to the above statement are spouses under 18 (which eligibility will start upon that age), forced relationships (including "shotgun weddings"), relationships with substantial domestic violence or other dangers to any spouse, their offspring, or their family and friends.*

#### **Discrimination Issues:**

The Equal Employment Opportunity Commission (EEOC); an agency of the U.S. Federal Government prohibits the following forms of discrimination:

#### **Age, Disability, Genetic Info, Nationality, Gender, Pregnancy, Ethnic Race, and religion.**

SWMCA prohibits all of these types of discrimination in it's dealings with suppliers, vendors, employees, and helping the consumer in addition to the following ones;

#### **LGBT/Size and Weight Discrimination and other "legal" prejudices.**

#### **Included is one of the newest forms of discriminatory practices: Lifestyle Discrimination**

Lifestyle discrimination is firing people based on purchases (like cigarettes & liquor), and activities done outside of company time and not using their property. Other forms of discrimination prohibited in SWMCA's operations, are the additional ones listed in addition to that against people based on income/neighborhood location, immigration status except to the extent required by law, sunbathers (nudists), swingers/current or former sex workers, substance use (providing it's not done using company property or

time), and felons who were wrongly accused and it's been proven in the courts; along with petty crimes such as possession of weed (marijuana); providing they didn't cause extreme loss of someones life or endangerment of people against their will, being vegan or a "hippie", and veterans (regardless of military status)! Bullying is strictly prohibited by this enterprise!

SWMCA has very little patience for those engaged in such practices! Contractors that are caught promoting or engaging in such practices should consider their contract(s) - **every last one** of them- as **TERMINATED; effective immediately!** It makes SWMCA look terrible and the clients/employees who depend on this engagement; along with unions organizing to keep SWMCA on the right track and an respectable institution, look even worse. If you're an employee of SWMCA engaged in any such practices, please write and sign your resignation letter right now! This enterprise would much rather see you leave on your own than to end up firing you on the spot when it's discovered. NO KIDDING!

#### **Right to Work:**

SWMCA Catalogs font foundry considers Right to Work to be a rip-off to employees, their families, and worst of all the community. SWMCA usually doesn't need to do most business from firms doing Right to Work tactics and tries to avoid using them at all costs!

#### **Scab Workers:**

SWMCA does not break up labor dispute pickets. We have zero tolerance for those who hire scab works. We don't do dealings with those who do...at least not and know it. If they do have relations with SWMCA, they won't for long if it's ever discovered. Ya can bet SWMCA will also try real hard to get you on every single union and labour dispute boycott list we possibly can for using "scabs"-not just with the Freelancers Union. No matter what you believe, we have the freedom to do commerce and sell a lot more freely in the United States, it's territories, and with select allies than in most other countries on Earth. The labor movement and unions do a splendid job of making sure that it stays that way. You just can't argue against that no matter how you feel!

#### **Sweatshop Operations and Child Labor**

Same as those using scab labor [see above]. In addition to that we'll probably turn you

in to authorities. As a Christian Owned operation, there's NO WAY a blind eye can be turned away from victims suffering in sweatshops! That also applies to all those who dare employ child labor -and for them even more so. SWMCA believes in offering fair cheap prices for you to have a quality download done to the best of it's capability.... BUT **NOT THAT CHEAP!** No amount of money or savings of it is worthy of any human sacrifice and **SWMCA won't put up with it** from any agents, vendors, or suppliers! In nations or areas where no regulations exist regarding child labor and/or sweatshop conditions, SWMCA will turn to and work with international activist groups to make sure you're exposed if your practices includes these misdeeds to the widest audience that's possible. If you wouldn't work in those conditions, please don't have any of your employees doing it either.

#### **Temp Workers and the Homeless:**

Temp workers and homeless people if given a chance are hard workers. SWMCA tries hard to deal with only respectable dealers, suppliers, and contractors. They are [both] **expected and** [really] **are demanded to use the same pay scales for these workers** as regular employees in regards to temp and homeless employers. Sometimes it may be best employees of all types including these listed, to be handed their "walking papers". Firings and exit interviews are to be done in a humane and dignified manner. Contractors firing folks or ending jobs merely to halt advancement of the individuals or in efforts to retard or eliminate union representation will be promptly fired by SWMCA and replaced once such actions are revealed!

#### **Guinea Pigs and Animal Testing:**

It is understood by SWMCA human guinea pig studies are need to determine how safe drugs, foods, and cosmetics actually are for human use. Animal testing is need to determine which veterinarian surgeries are dangerous and how products enrich or further harm the wellness of our pets. The problem SWMCA has is with unnecessary use to guinea pigs and animal testing merely to speed approval for marketing products or of woo customers away from the competition with bragging right on offering a "safer modern product"...largely due to corporate greed. Close to 70% of human guinea pig use and animal testing is for those two purposes or for product elevation. Even if the percentage is far less it's disturbing and too close for comfort with SWMCA Catalogs. It's prohibited for those type of reason with all who do business with or on behalf of SWMCA.

### **Environmental Issues:**

Sustainable energy use (solar and wind), recycling, upcycling, Low emmision vehicles, natural and hemp products, historic preservation, and adaptive reuse are all pluses with SWMCA. While can't always afford to do these, SWMCA makes an sincere effort to. When SWMCA can afford it, bids from firms engaged in one or more of these practices along with firms organized with a union and non-profits will get first consideration with our purchasing.

### **Termination of Contract with the Union:**

SWMCA plans to be a member of the Freelancers Union as long as both exists be it in current form or as a successor. In the event that SWMCA has to leave this union for any cause or chooses to, the Freelancers Union still has the right to enforce this addendum for all downloads eligible for this non-union made addendum available in 2012 up until the date the relations ended, for union products (none before September 5, 2014) all downloads after the mentioned date until the date relations ended. Any downloaded font without a union label certificate issued by SWMCA is enforced by this document. Because this is a addendum to your existing EULA(s), it applies in full force even if it wasn't furnished with your original download.

### **Cease of Operations:**

Should SWMCA be sold off or ever closes; be it temporarily or going out of business for good, this contract can and will still be enforceable either by it's successor if their is one, the Freelancers Union [or anyone they authorize], or a newly created entity whose sole function is to deal with such affairs and/or control SWMCA Catalogs' property after it winds down it's operation. It need not be incorporated.

### **The Freelancers Union logo & labeling with it's usage:**

By possession of this download, you agree not to reproduce or use the logo or labeling of the Freelancers Union, or create your own unless you actually belong to this union except that the union gave you prior written consent. If you are a member of this union, you agree not to use those images just described on abstracts. For the sake of this agreement, an abstract is described as experimental works destined to be destroyed, satire, and non-union works. NO!...YOU DO NOT HAVE PERMISSION TO ADD UNION LABELS to ANYTHING PRODUCED BY SWMCA! Only SWMCA Catalogs has

that authority!

*By using a SWMCA font, you agree to the most current EULA for every download in addition to the following:*

- You are not to distribute SWMCA fonts unless you are an authorized dealer or an contractor of one approved by SWMCA (including even the free ones).
- You are not to make replicas or clones of any of SWMCA's fonts, websites, or other works without prior written consent of SWMCA Catalogs, regardless of if they're branded as "SWMCA" or not. The sole exception is the free guides that SWMCA provides. While you may copy as many as you want, you may not alter the guides or add to them without consent, Anything offered for free by SWMCA can only be handed down or traded as free. Yes, you can resell computers with SWMCA free fonts on them at any price you choose, but you can not sell them as online downloads, on disks, as a part of unapproved compilations or collections, and you get the drift. Everything provided by SWMCA regardless of price or the lack thereof along with it's websites and advertizing is copyrighted.
- Except for a reasonable sample [by authorized dealers and agents only] for demo or promotional purposes only, works by SWMCA are not to be reproduced by any means, method, or device from the past, existing now, or yet to be invented, except for the advice guides on SWMCA's main website which are provided for this purpose (remember they are still copyrighted) or use as mandated by the fair use doctrines of where they're being used. If that area or nation has no specific law in regards to this, the one(s) of the United States Government applies.
- You agree not to reverse engineer SWMCA fonts or add to them any malware, viruses, trojan horses, bugs, or anything else [including program(s) or code(s)] that may cause known damage and/or inconveince, poor performance, or computer crashes to the end user(s). Such practices not only harms SWMCA, but are causes

- damage to the reputation of the Freelancers and other unions. It also discourages the public from purchasing union made or offered provisions -including those not presented or manufactured by SWMCA. JUST DON'T DO IT!
- All tradenames, logos, trademarks, quotes, etc. in this document or that contain or use SWMCA fonts are property of their perspective owner(s)... be they officially registered for protection or not. This shall always be true worldwide.
- Every user of SWMCA fonts has their own mind, thoughts, beliefs and points of view. Because of this- neither SWMCA nor the Freelancers Union can endorse nor condemn; neither the wording using SWMCA fonts, nor where it might appear. The same goes for, ideas, products, or services recommended or discouraged using SWMCA fonts. All advice or persuasions are the opinion and are the sole responsibility of the user, their client(s), [or if it's a work for hire] their employer(s).
- SWMCA along with the Freelancers Union does not own the interllectual property or any other rights of any work(s); using SWMCA fonts, other than for what they either produce in-house, have commissioned, or is gifted to them.
- Neither SWMCA Catalogs nor the Freelancers Union can control the media or equipment the download(s) is (or are) acquired from, saved on, or ultamately installed on/or in. Therefore these mentioned parties offer NO WARRANTY at all. It's "as-is" and WYSIWYG [What you see is what you get]. Vendors along with most authorized distributors have the option on if to offer a warranty or not. If there is one, such liability is theirs and all refund request or claims should only be made to and handled by them.

- In disputes involving parties within the USA, Kansas City and/or New York City courts should be used if at all possible, unless all parties agree to the contrary.
- In the case of international disputes (outside the USA) they should be litigated and settled within facilities on the soils of the United States of America unless all parties involved agree otherwise.

**Enforcement:**

In the event that any part(s) of this addendum are or become in the future unlawful or against the regulations of the Freelancers Union, all other terms remain fully valid and legally binding. Violations or infringements of this agreement can be handled either by SWMCA or the Freelancers Union (or both) at any court of their choice or by arbitration (OUR CHOICE). In the case of dealers, agents, and, distributors or the like... either SWMCA and/or the Freelancers Union have the right to file a class action lawsuit if felt so warranted on behalf of our clients or in the case of the union, "membership".

SWMCA has the right to edit, replace, or cancel any EULA or attachment thereof including this one anytime at will without prior notice. Likewise the Freelancers Union or any other labor organizer group(s) SWMCA employees belong to can attach their own addendums to this one or any SWMCA EULA.

**Copyright © 2014; Freelancers Union and SWMCA Catalogs, All Rights Reserved**



# VALUE ADDED TAX (VAT) ADDENDUM FOR MEMBER COUNTRIES OF THE EUROPEAN COMMISSION

Effective January 4, 2015 or when  
posted @ the SWMCA Website,  
(whichever is later).

**"SWMCA", "SWMCA Catalogs", "the  
company", us, we, and our all mean  
SWMCA Catalogs LLC. in this document.**

**Definitions:**

EULA End User License Agreement

[the] Government For the sake of this document the Government should be considered that of the European Commission unless otherwise mentioned.

Homeland The nation where you the customer have their primary residence. For commercial operations it's where you're headquartered.

Mini One Stop Shop The destination for all online stores by the European Commission regardless of size or sales volume. Those with not physical address or employees within a European Commission member nation like us here at SWMCA are numbered beginning with the letters "EU" followed by the numerals of the actual registration.

Non-Union font Any font without a included Union Label Certificate. All downloads on or before 2015 September 4 are Non-Union works.

Pirate Copy Unauthorized copies, including counterfeit and downloads altered without prior written consent of SWMCA

Catalogs. Fonts sold for trade, favors, or any monetary value when they are distributed by us as FREE are also considered to be of pirate copy. Only SWMCA has the right to designate which of it's fonts are free or toll. A free font may become a toll one at SWMCA's will or vice versa.

Retailer/Dealer Those authorized by SWMCA to be vendors of our fonts. Prices may vary.

Union font Any font finished substantially or re-done on or after 2014 September 5, when SWMCA became organized by the Freelancers Union of New York City.

VAT Value Added Tax.

## *What is the Value Added Tax?*

The Value Added Tax is nothing new. What is new is the charging of this tax on practically all internet sales. VAT was first introduced in April of 1954 and is used by a number of nations outside of the European Union as well.

It was first proposed in 1918 by industrialist Dr Wilhelm von Siemens to be aimed largely at large corporations. It eventually made its way to all business sectors except for online sales. Now it's finally here for the internet.

Each supplier charges only the tax in comparison to the value they add to the final product. In the case of a café, that's a service, so each food distributor would charge separately. On a baked good, the VAT would be higher on flour, yeast, and sugar than it would be on salt in many cases, then of course there's utilities, and the value of the work of the waitress and janitor determining a final price.

In the case of SWMCA, all our supplies are bought in the United States. The fonts are drawn by hand or pasted-up if it's a real old font marketed as "original". Then it's up to be scanned, and finally digitalized. Everything except the actual distribution is done in-house. SWMCA Catalogs LLC. has never hired outside firms to draw, edit, or digitally format our fonts. This means that even with VAT, our prices would probably be lower than those of similar

font offerings. That's good news for you the consumer! Although much of it is "ancient", we also own our own equipment, so rental fees are not calculated in our prices.

## *When did VAT go in effect?*

The Value Added tax went into effect on January 1, 2015.

## *Who this addendum applies to:*

This tax is for all member countries of the European Commission a/k/a the European Union. Not all nations using VAT taxation are within the European Union. If VAT is charged in your nation or the content may be resold (as authorized by SWMCA's guidelines) in the future to a nation using VAT, you are advised to retain this notification for future reference. While this addendum was written for customers located within European Commission nations, it also applies to any nation enacting VAT on downloads in the future as well...with amendments should be needed.

*Are there different rates for UNION and NON-UNION fonts?*

NO. The percentage amount of tax is exactly the same for both, based on what's mandated by the government. This tax is charged based on the date you made the download(s), -not when the font was designed or if we were labour union organized at the time.

*What about those with downloads after January 1, 2015, but before this addendum was available?*

SWMCA got short notice of this too, thanks to an e-mail dated 31 December 2014 from our vendor Esty. We promptly applied for and got our Mini One Stop Shop registration done at their urging. A lot of other online retailers were also caught off guard. Out of fairness to our customers, SWMCA pays the VAT for affected customers, but only until the end of Valentine's Day...14 Febuary 2015...in our own time zone Kansas City time, which is

Central Time.

### **Percentage of tax:**

Each region has it's own set percentages for VAT. Some have a single rate, others have multiple rates.

For this reason, SWMCA advises that you consult with the taxing authority in your homeland.

### **What about FREE downloads?**

The official government documentation SWMCA has access too reads as if ALL online sales will be taxed although FREE downloads have not been mentioned, it seems as they weren't excluded either. Because of this it must be assumed that if they are not taxed immediately for your homeland, they may be in the future.

SWMCA Catalogs LLC. has no list price for free fonts currently, but due to this tax, an artificial one has or will be made for freebies in case tax collection is mandated. It will not be listed, because SWMCA Catalogs LLC. gains no profit from these fonts. The "price" will be by the font, not

by the font family.

SWMCA will only be responsible for seeing that the VAT is collected with our authorized dealers. If you didn't get your font from an authorized dealer then you're at the mercy of whosoever offered the font online. We've found more than one unauthorized dealer of our fonts out there. Remember that if any of our free fonts was sold to you at any cost outside of this tax or was altered in any way; you should be sure to also download our Pirate's and Bootlegger's EULA...as it too applies to your purchase since it's a pirate copy. It's available at [swmca.eu.pn](http://swmca.eu.pn) in the EULA area of the website. When you get to the EULA page just click on "PIRACY and VOID COPY". It will be in pdf format. It is totally your responsibility and obligation to do this if your un-authorized merchant hasn't done so already, and it stays with your copy as long as it exists!

SWMCA may at it's own choice give exempt status to Third World Countries and areas where our fonts aren't generally available. Humanitarian and non-profits for both

for the betterment humans and animals already have it.  
Select non-profits of other causes such as labor unions  
& historic preservation groups/muesums also have it.

If the VAT must be charged on our free fonts, then SWMCA Catalogs LLC. will set a "price" based on the lowest priced toll font between half and three quarters of that price. This gives "wiggle room" to comply with the law and be fair across the board. The nations that are found to have the highest VAT rate will probably most likely get their "price" from the lower end of the scale.

*Hoppers;*

*Buying in a foreign nation solely to avoid the Value added tax:*

This is illegal punishable by heavy fines and/or prison.  
SWMCA highly discourages hopper activity and to do so is at your own risk, as the company assumes no liability for copies obtained this way.

This purchase method is un-authorized and EVERY download bought this way should be considered to be a

pirate copy!

## Indemnification

This is the information on the European Commission's VAT as known by SWMCA. We cannot be responsible for any errors, as our primary governance is that of the United States of America. If any part of this document is unlawful for the jurisdictions it was written for, all remaining parts are to be deemed as fully enforced.

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SWMCA Catalogs LLC.

P.O. Box 414622 Union Station

Kansas City, Missouri 64141 USA

swmca.com swmca.eu.pn swmca-catalogs.tk

swmcabiz@gmail.com

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